

“Happy Valley - Healthy Moms”
*Substance Abuse Prevention and Treatment Fundraising
Guidelines for Working with
the Weber Coalition for a Healthy Community and
United Way of Northern Utah*

Objective:

To assist organizations in educating about substance abuse issues and fundraising efforts for treatment scholarships by planning and implementing screenings of the movie “Happy Valley”.

History:

The Weber Coalition for a Healthy Community has been in existence since 1999 and has always strived to identify and meet community health needs. For the past four years, there has been a very active and busy sub-committee working to address substance abuse prevention and treatment. Specifically, they are working to help women who are addicted to substances obtain treatment.

Expectations:

The committee of Weber Coalition for a Healthy Community (WCHC) is thrilled to have an opportunity to work with individuals and organizations in the community who are interested in and/or dedicated to helping address the substance abuse issues. Committee members will be as helpful to you as possible to support your fundraising event. To ensure that all activities and projects associated with fundraising have high integrity and are handled with the highest ethics, we request the following:

- Fundraising for this issue using the “Happy Valley” film need to be done in conjunction with the WCHC;
- Events will utilize the United Way of Northern Utah to serve as the fiscal agent for collecting, collating, holding and disbursing the funds;
- Determination of “who” will receive treatment scholarships will be determined according to the existing eligibility/determination criteria established and approved by the WCHC and attached to this document.

Working Together:

1. The Weber Coalition for a Healthy Community key contact for Substance Abuse Prevention/Treatment is:

Sally Jones, Community Outreach Coordinator
McKay Dee Hospital
4401 Harrison Blvd
Ogden UT 84403
sally.jones@imail.org
Phone: 801-387-4225
Fax 801-387-5255

2. The Coalition can work with you to provide the following in-kind services:
 - a. Assist you in securing an event location;
 - b. Linking your event with the Producer/Director of the movie to determine if he will be available to attend your event;
 - c. Provide you with a sample program and suggested guest speakers;
 - d. Assist you in planning the entire event including logistics, timeframe, etc. upon your request;
 - e. Help facilitate the event for you upon your request;
 - f. Work with United Way of Northern Utah to arrange for their support in collecting and tracking donations;
 - g. Work with United Way of Northern Utah in securing a donation for your event from them;
 - h. Provide invitations and poster PDF's that you can personalize and mail, email, and post to promote your event;
 - i. Provide the overarching guidelines/eligibility criteria for receiving scholarships.

3. Our expectations of you:
 - a. Your dedication and willingness to follow the event through start to finish;
 - b. Your willingness to work with us and the United Way of Northern Utah;
 - c. You will promote, advertise and get the word out about the event;
 - d. You will provide food/refreshments at the event if you/your committee wish to have them;
 - e. Funds raised at your event can be earmarked for a certain County if desired, but cannot be earmarked for a specific individual.

THANK YOU so much for your interest in helping women beat the burden of substance addiction. We are excited to work with you in this important endeavor.